

**Student Interest Report**  
 Co-Curricular Activities, Programs & Services (CAPS)  
 September 2007

Source: 2005-2007 Student Interest Survey\*  
 Joan Harms, Research and Assessment

**Table 1**  
**Interest in Clubs, Organizations and Programs**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
2 Student Employment & Cooperative Education	73	2	77	2	82	1
1 Internship for college credit	85	1	86	1	78	2
3 Academic/Professional campus clubs	63	3	71	3	64	3
6 Sports clubs on campus and intramural sports	42	5	52	6	53	4
5 Ethnic/cultural campus clubs	35	6	53	5	51	5
4 Honor societies on campus	51	4	55	4	47	6
7 Service clubs & serving on campus committees	31	7	38	7	46	7
9 Fraternities/sororities on campus	26	8	32	9	29	8
8 Religious and spiritual organizations on campus	18	11	32	8	28	9
13 Activities Council (AC)	18	12	23	13	25	10
11 Ka Leo O Hawaii	18	10	24	11	23	11
12 KTUH 90.3 FM	19	9	23	12	20	12
14 Campus committees	12	14	21	14	19	13
10 Hawaii Review	13	13	24	10	18	14
15 Student Video & Filmmakers Association (SVFA)	10	16	19	15	18	15
17 Campus Center Board (CCB)	9	18	15	17	15	16
16 Political organizations on campus	11	15	18	16	14	17
18 Associated Student of the UH (ASUH) & Graduate Student Organization (GSO)	8	19	14	18	13	18
19 Student Activity & Program Fee Board (SAPFB)	9	17	11	19	11	19
20 Board of Publications (BOP)	4	21	8	20	5	20
21 Broadcast Communication Authority (BCA)	5	20	5	21	4	21

**Table 2**  
**Interest in Activities**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
<b>1 CONCERTS</b>						
Nationally known groups	82	1	83	1	82	1
Locally known groups	66	3	62	4	71	2
Alternative/ska	74	2	75	2	68	3
Pop	66	4	67	3	62	4
Hawaiian	51	5	37	7	47	5
Lesser known groups	36	7	41	5	43	6
Heavy metal/rock	40	6	39	6	37	7
<b>2 DANCES</b>						
Large, University-wide	66	1	59	1	68	1
Small, for specific groups	40	2	46	2	46	2
<b>3 SPEAKERS</b>						
Well known speakers	61	1	70	1	74	1
Local speakers	55	2	60	2	61	2
Panel discussions	17	4	23	4	32	3
Debates	29	3	33	3	21	4
<b>4 TYPES OF SPEAKERS</b>						
Humor/comedy	80	1	83	1	84	1
Motivational	41	3	44	3	46	2
Current events	43	2	45	2	44	3
Ethnic/cultural	26	4	43	4	41	4
Religious/spiritual	17	5	25	5	19	5
<b>5 SPECIAL CONSTITUENCY PROGRAMS</b>						
Minorities	19	1	30	1	25	1
International students	14	2	20	2	18	2
Native Hawaiian students	10	3	7	4	16	3
Non-traditional students	10	4	17	3	11	4
Gay/lesbian/bisexual/transgender students	4	5	6	5	9	5

**Table 2 (Continued)**  
**Interest in Activities**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
<b>6 DANCE</b>						
Salsa	33	2	30	2	38	1
Hula/Tahitian	36	1	28	3	37	2
Ballroom	28	3	32	1	33	3
Belly dance	20	4	19	4	23	4
Afro-Caribbean	11	5	11	5	13	5
<b>7 ART AND MUSIC</b>						
Guitar	34	3	38	1	38	1
Ceramics	37	2	31	2	32	2
Basic drawing	37	1	28	3	32	3
Darkroom technique	31	4	28	4	22	4
<b>8 WATER RECREATION</b>						
Body boarding/surfing	53	1	42	1	51	1
Snorkeling	39	2	27	3	41	2
Kayaking	36	3	28	2	36	3
Scuba	31	4	23	5	33	4
Sailing	29	5	24	4	29	5
<b>9 LAND RECREATION</b>						
Hiking	53	1	51	1	61	1
Trekking	20	2	15	2	22	2
<b>10 HEALTH AND WELLNESS</b>						
Tai chi/yoga	41	1	37	1	44	1
Massage	39	2	33	2	42	2
Aerobics	38	3	32	3	41	3
First aid/cpr	28	4	26	4	34	4
Meditation	24	5	25	5	30	5

**Table 2 (Continued)**  
**Interest in Activities**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
<b>11 MARTIAL ARTS</b>						
Karate	27	1	28	1	26	1
Hapkido	13	2	14	2	15	2
<b>12 OTHER</b>						
Astronomy	23	1	20	1	19	1
Home brewing	7	2	7	2	11	2
Juggling	4	3	4	3	8	3
<b>13 LEAGUE SPORTS</b>						
Volleyball	21	1	23	2	21	1
Soccer	15	2	25	1	19	2
Softball	10	3	11	3	8	3
Golf	10	4	8	4	7	4
<b>14 CONTEST SPORTS</b>						
Basketball	19	1	17	1	14	1
Bench press	3	3	7	2	6	2
Turkey trot	2	4	5	3	5	3
Hole-in-one golf	5	2	4	4	5	4
<b>15 TOURNAMENT SPORTS</b>						
Tennis	15	1	21	1	18	1
Table tennis	8	2	11	2	11	2
Badminton	6	3	5	3	10	3

**Table 2 (Continued)**  
**Interest in Activities**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
<b>16 PERSONAL DEVELOPMENT</b>						
Diet & nutrition/fitness	43	1	40	1	39	1
Stress management/relaxation	36	2	37	2	34	2
Self-esteem, self-confidence	19	3	18	4	20	3
Relationship	15	4	23	3	17	4
Drugs & alcohol awareness	4	5	7	5	5	5
<b>17 COLLEGE STUDENT DEVELOPMENT</b>						
Career decision-making	52	1	47	1	40	1
Test taking strategies	46	2	44	2	40	2
Note taking	42	3	44	3	32	3
Leadership development	36	4	35	4	31	4

**Table 3**  
**Best Times to Participate in Activities**

Item	2005	2006	2007
	Percent	Percent	Percent
<b>1 Best Week-Day Time</b>			
Mornings	14	6	6
Afternoons	50	43	48
Evenings	36	52	46
<b>2 Best Week-End Time</b>			
Mornings	36	35	31
Afternoons	48	54	56
Evenings	17	11	13

**Table 4**  
**Best Ways to Get Information**  
**About Campus Activities and Opportunities**

Item	2005		2006		2007	
	Percent	Rank	Percent	Rank	Percent	Rank
E-mail notifications	87	1	94	1	93	1
Bulletin boards around campus	30	4	35	3.5	37	2
Hard copy mailers	51	2	36	2	31	3
Campus student newspapers	30	3	35	3.5	25	4
CAPS website	7	5	7	5	8	5

**Table 5**  
**Ethnicity**

Item	2005	2006	2007
	Percent	Percent	Percent
Thai		1	1
Vietnamese		2	2
Other Asian		1	1
Haw/PH		5	8
Black		1	1
Mixed Asian		5	13
Mixed Race		12	13
Other		1	2
Cauc		23	24
Hisp		1	2
Chinese		7	8
Filip		15	15
Japanese		22	15
Korean		5	3

**Table 6**  
**Where Living This Year While Attending UHM**

Item	2005	2006	2007
	Percent	Percent	Percent
On-campus housing		47	52
Residence within walking distance of university		8	11
Residence within one hour driving distance		41	31
Residence more than one hour driving distance		4	5

**Table 7**  
**Freshman or Transfer Student**

Item	2005	2006	2007
	Percent	Percent	Percent
First-Time freshman		83	82
Transfer UH campus		8	5
Transfer UH 2-year campus		3	5
Transfer UH 4-year campus		7	8

**Table 8**  
**Permanent Home Address**

Item	2005	2006	2007
	Percent	Percent	Percent
Oahu		71	59
Neighbor island		11	17
US Mainland		17	23
US Territory		1	0
International		1	1

\* 2005 New Student Orientation respondents = 244  
 Return rate = 244/1,382 or 18 percent  
 2006 New Student Orientation respondents = 138  
 Return rate = 138/1,698 or 8 percent  
 2007 New Student Orientation respondents = 315  
 Return rate = 315/1,502 or 21 percent