

**Student Interest Report**  
**Office of the Vice Chancellor for Students**  
**Co-Curricular Activities, Programs & Services**  
**October 2008**

**Table 1**  
**Interest in Clubs, Organizations and Programs**

| Item  | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|---|---------|------|---------|------|---------|------|---------|------|
|   | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| 1 Student Employment & Cooperative Education      | 73      | 2    | 77      | 2    | 82      | 1    | 79      | 1    |
| 2 Internship for college credit                   | 85      | 1    | 86      | 1    | 78      | 2    | 77      | 2    |
| 3 Academic/Professional campus clubs              | 63      | 3    | 71      | 3    | 64      | 3    | 59      | 3    |
| 4 Sports clubs on campus and intramural sports    | 42      | 5    | 52      | 6    | 53      | 4    | 52      | 4    |
| 5 Ethnic/cultural campus clubs                    | 35      | 6    | 53      | 5    | 51      | 5    | 44      | 5    |
| 6 Honor societies on campus                       | 51      | 4    | 55      | 4    | 47      | 6    | 43      | 6    |
| 7 Service clubs & serving on campus committees    | 31      | 7    | 38      | 7    | 46      | 7    | 35      | 7    |
| 8 Fraternities/sororities on campus               | 26      | 8    | 32      | 9    | 29      | 8    | 24      | 8    |
| 9 Religious and spiritual organizations on campus | 18      | 11   | 32      | 8    | 28      | 9    | 22      | 9    |
| 10 Activities Council (AC)                        | 18      | 12   | 23      | 13   | 25      | 10   | 21      | 10   |
| 11 Ka Leo O Hawaii                                | 18      | 10   | 24      | 11   | 23      | 11   | 19      | 11   |
| 12 KTUH 90.3 FM                                   | 19      | 9    | 23      | 12   | 20      | 12   | 19      | 12   |
| 13 Hawaii Review                                  | 13      | 13   | 24      | 10   | 18      | 14   | 17      | 13   |
| 14 Campus committees                              | 12      | 14   | 21      | 14   | 19      | 13   | 13      | 14   |
| 15 Associated Student of the UH (ASUH) &          | 8       | 19   | 14      | 18   | 13      | 18   | 12      | 15   |
| 16 Student Activity & Program Fee Board (SAPFB)   | 9       | 17   | 11      | 19   | 11      | 19   | 12      | 16   |
| 17 Student Video & Filmmakers Association (SVFA)  | 10      | 16   | 19      | 15   | 18      | 15   | 11      | 17   |
| 18 Political organizations on campus              | 11      | 15   | 18      | 16   | 14      | 17   | 10      | 18   |
| 19 Campus Center Board (CCB)                      | 9       | 18   | 15      | 17   | 15      | 16   | 10      | 19   |
| 20 Board of Publications (BOP)                    | 4       | 21   | 8       | 20   | 5       | 20   | 4       | 20   |
| 21 Broadcast Communication Authority (BCA)        | 5       | 20   | 5       | 21   | 4       | 21   | 3       | 21   |
| Graduate Student Organization (GSO)               |         |      |         |      |         |      |         |      |

**Table 2**  
**Interest in Activities**

| Item                                      | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|---|---------|------|---------|------|---------|------|---------|------|
|   | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| <b>1 CONCERTS</b>                         |         |      |         |      |         |      |         |      |
| Nationally known groups                   | 82      | 1    | 83      | 1    | 82      | 1    | 84      | 1    |
| Pop                                       | 66      | 4    | 67      | 3    | 62      | 4    | 69      | 2    |
| Locally known groups                      | 66      | 3    | 62      | 4    | 71      | 2    | 68      | 3    |
| Alternative/ska                           | 74      | 2    | 75      | 2    | 68      | 3    | 64      | 4    |
| Hawaiian                                  | 51      | 5    | 37      | 7    | 47      | 5    | 53      | 5    |
| Heavy metal/rock                          | 40      | 6    | 39      | 6    | 37      | 7    | 38      | 6    |
| Lesser known groups                       | 36      | 7    | 41      | 5    | 43      | 6    | 37      | 7    |
| <b>2 DANCES</b>                           |         |      |         |      |         |      |         |      |
| Large, University-wide                    | 66      | 1    | 59      | 1    | 68      | 1    | 70      | 1    |
| Small, for specific groups                | 40      | 2    | 46      | 2    | 46      | 2    | 43      | 2    |
| <b>3 SPEAKERS</b>                         |         |      |         |      |         |      |         |      |
| Well known speakers                       | 61      | 1    | 70      | 1    | 74      | 1    | 75      | 1    |
| Local speakers                            | 55      | 2    | 60      | 2    | 61      | 2    | 57      | 2    |
| Debates                                   | 29      | 3    | 33      | 3    | 21      | 4    | 26      | 3    |
| Panel discussions                         | 17      | 4    | 23      | 4    | 32      | 3    | 17      | 4    |
| <b>4 TYPES OF SPEAKERS</b>                |         |      |         |      |         |      |         |      |
| Humor/comedy                              | 80      | 1    | 83      | 1    | 84      | 1    | 85      | 1    |
| Motivational                              | 41      | 3    | 44      | 3    | 46      | 2    | 49      | 2    |
| Current events                            | 43      | 2    | 45      | 2    | 44      | 3    | 46      | 3    |
| Ethnic/cultural                           | 26      | 4    | 43      | 4    | 41      | 4    | 34      | 4    |
| Religious/spiritual                       | 17      | 5    | 25      | 5    | 19      | 5    | 17      | 5    |
| <b>5 SPECIAL CONSTITUENCY PROGRAMS</b>    |         |      |         |      |         |      |         |      |
| Minorities                                | 19      | 1    | 30      | 1    | 25      | 1    | 27      | 1    |
| International students                    | 14      | 2    | 20      | 2    | 18      | 2    | 22      | 2    |
| Native Hawaiian students                  | 10      | 3    | 7       | 4    | 16      | 3    | 14      | 3    |
| Non-traditional students                  | 10      | 4    | 17      | 3    | 11      | 4    | 13      | 4    |
| Gay/lesbian/bisexual/transgender students | 4       | 5    | 6       | 5    | 9       | 5    | 9       | 5    |

**Table 2 (Continued)**  
**Interest in Activities**

| Item                          | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|-------------------------------|---------|------|---------|------|---------|------|---------|------|
|                               | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| <b>6 DANCE</b>                |         |      |         |      |         |      |         |      |
| Hula/Tahitian                 | 36      | 1    | 28      | 3    | 37      | 2    | 35      | 1    |
| Ballroom                      | 28      | 3    | 32      | 1    | 33      | 3    | 30      | 2    |
| Salsa                         | 33      | 2    | 30      | 2    | 38      | 1    | 30      | 3    |
| Belly dance                   | 20      | 4    | 19      | 4    | 23      | 4    | 20      | 4    |
| Afro-Caribbean                | 11      | 5    | 11      | 5    | 13      | 5    | 12      | 5    |
| <b>7 ART AND MUSIC</b>        |         |      |         |      |         |      |         |      |
| Guitar                        | 34      | 3    | 38      | 1    | 38      | 1    | 37      | 1    |
| Ceramics                      | 37      | 2    | 31      | 2    | 32      | 2    | 37      | 2    |
| Basic drawing                 | 37      | 1    | 28      | 3    | 32      | 3    | 35      | 3    |
| Darkroom technique            | 31      | 4    | 28      | 4    | 22      | 4    | 27      | 4    |
| <b>8 WATER RECREATION</b>     |         |      |         |      |         |      |         |      |
| Body boarding/surfing         | 53      | 1    | 42      | 1    | 51      | 1    | 53      | 1    |
| Snorkeling                    | 39      | 2    | 27      | 3    | 41      | 2    | 45      | 2    |
| Kayaking                      | 36      | 3    | 28      | 2    | 36      | 3    | 42      | 3    |
| Scuba                         | 31      | 4    | 23      | 5    | 33      | 4    | 38      | 4    |
| Sailing                       | 29      | 5    | 24      | 4    | 29      | 5    | 30      | 5    |
| <b>9 LAND RECREATION</b>      |         |      |         |      |         |      |         |      |
| Hiking                        | 53      | 1    | 51      | 1    | 61      | 1    | 61      | 1    |
| Trekking                      | 20      | 2    | 15      | 2    | 22      | 2    | 23      | 2    |
| <b>10 HEALTH AND WELLNESS</b> |         |      |         |      |         |      |         |      |
| Massage                       | 39      | 2    | 33      | 2    | 42      | 2    | 43      | 1    |
| Tai chi/yoga                  | 41      | 1    | 37      | 1    | 44      | 1    | 41      | 2    |
| Aerobics                      | 38      | 3    | 32      | 3    | 41      | 3    | 38      | 3    |
| First aid/cpr                 | 28      | 4    | 26      | 4    | 34      | 4    | 34      | 4    |
| Meditation                    | 24      | 5    | 25      | 5    | 30      | 5    | 29      | 5    |

**Table 2 (Continued)**  
**Interest in Activities**

| Item                        | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|-----------------------------|---------|------|---------|------|---------|------|---------|------|
|                             | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| <b>11 MARTIAL ARTS</b>      |         |      |         |      |         |      |         |      |
| Karate                      | 27      | 1    | 28      | 1    | 26      | 1    | 27      | 1    |
| Hapkido                     | 13      | 2    | 14      | 2    | 15      | 2    | 13      | 2    |
| <b>12 OTHER</b>             |         |      |         |      |         |      |         |      |
| Astronomy                   | 23      | 1    | 20      | 1    | 19      | 1    | 26      | 1    |
| Home brewing                | 7       | 2    | 7       | 2    | 11      | 2    | 12      | 2    |
| Juggling                    | 4       | 3    | 4       | 3    | 8       | 3    | 8       | 3    |
| <b>13 LEAGUE SPORTS</b>     |         |      |         |      |         |      |         |      |
| Volleyball                  | 21      | 1    | 23      | 2    | 21      | 1    | 21      | 1    |
| Soccer                      | 15      | 2    | 25      | 1    | 19      | 2    | 20      | 2    |
| Softball                    | 10      | 3    | 11      | 3    | 8       | 3    | 8       | 3    |
| Golf                        | 10      | 4    | 8       | 4    | 7       | 4    | 8       | 4    |
| <b>14 CONTEST SPORTS</b>    |         |      |         |      |         |      |         |      |
| Basketball                  | 19      | 1    | 17      | 1    | 14      | 1    | 22      | 1    |
| Hole-in-one golf            | 5       | 2    | 4       | 4    | 5       | 4    | 7       | 2    |
| Turkey trot                 | 2       | 4    | 5       | 3    | 5       | 3    | 6       | 3    |
| Bench press                 | 3       | 3    | 7       | 2    | 6       | 2    | 5       | 4    |
| <b>15 TOURNAMENT SPORTS</b> |         |      |         |      |         |      |         |      |
| Tennis                      | 15      | 1    | 21      | 1    | 18      | 1    | 19      | 1    |
| Table tennis                | 8       | 2    | 11      | 2    | 11      | 2    | 16      | 2    |
| Badminton                   | 6       | 3    | 5       | 3    | 10      | 3    | 14      | 3    |

**Table 2 (Continued)**  
**Interest in Activities**

| Item                                  | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|---------------------------------------|---------|------|---------|------|---------|------|---------|------|
|                                       | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| <b>16 PERSONAL DEVELOPMENT</b>        |         |      |         |      |         |      |         |      |
| Diet & nutrition/fitness              | 43      | 1    | 40      | 1    | 39      | 1    | 46      | 1    |
| Stress management/relaxation          | 36      | 2    | 37      | 2    | 34      | 2    | 39      | 2    |
| Relationship                          | 15      | 4    | 23      | 3    | 17      | 4    | 20      | 3    |
| Self-esteem, self-confidence          | 19      | 3    | 18      | 4    | 20      | 3    | 20      | 4    |
| Drugs & alcohol awareness             | 4       | 5    | 7       | 5    | 5       | 5    | 6       | 5    |
| <b>17 COLLEGE STUDENT DEVELOPMENT</b> |         |      |         |      |         |      |         |      |
| Career decision-making                | 52      | 1    | 47      | 1    | 40      | 1    | 45      | 1    |
| Test taking strategies                | 46      | 2    | 44      | 2    | 40      | 2    | 43      | 2    |
| Note taking                           | 42      | 3    | 44      | 3    | 32      | 3    | 35      | 3    |
| Leadership development                | 36      | 4    | 35      | 4    | 31      | 4    | 31      | 4    |

**Table 3**  
**Best Times to Participate in Activities**

| Item                        | 2005    | 2006    | 2007    | 2008    |
|-----------------------------|---------|---------|---------|---------|
|                             | Percent | Percent | Percent | Percent |
| <b>1 Best Week-Day Time</b> |         |         |         |         |
| Mornings                    | 14      | 6       | 6       | 9       |
| Afternoons                  | 50      | 43      | 48      | 45      |
| Evenings                    | 36      | 52      | 46      | 46      |
| <b>2 Best Week-End Time</b> |         |         |         |         |
| Mornings                    | 36      | 35      | 31      | 39      |
| Afternoons                  | 48      | 54      | 56      | 48      |
| Evenings                    | 17      | 11      | 13      | 13      |

**Table 4  
Best Ways to Get Information  
About Campus Activities and Opportunities**

| Item                          | 2005    |      | 2006    |      | 2007    |      | 2008    |      |
|-------------------------------|---------|------|---------|------|---------|------|---------|------|
|                               | Percent |      | Percent |      | Percent |      | Percent |      |
|                               | Percent | Rank | Percent | Rank | Percent | Rank | Percent | Rank |
| E-mail notifications          | 87      | 1    | 94      | 1    | 93      | 1    | 91      | 1    |
| Bulletin boards around campus | 30      | 4    | 35      | 3.5  | 37      | 2    | 38      | 2    |
| Hard copy mailers             | 51      | 2    | 36      | 2    | 31      | 3    | 34      | 3    |
| Campus student newspapers     | 30      | 3    | 35      | 3.5  | 25      | 4    | 25      | 4    |
| CAPS website                  | 7       | 5    | 7       | 5    | 8       | 5    | 7       | 5    |

**Table 5  
Ethnicity**

| Item        | 2005    | 2006    | 2007    | 2008    |
|-------------|---------|---------|---------|---------|
|             | Percent | Percent | Percent | Percent |
| Thai        |         | 1       | 1       | 0       |
| Vietnamese  |         | 2       | 2       | 1       |
| Other Asian |         | 1       | 1       | 1       |
| Haw/PH      |         | 5       | 8       | 8       |
| Black       |         | 1       | 1       | 1       |
| Mixed Asian |         | 5       | 13      | 5       |
| Mixed Race  |         | 12      | 13      | 14      |
| Other       |         | 1       | 2       | 2       |
| Cauc        |         | 23      | 24      | 21      |
| Hisp        |         | 1       | 2       | 3       |
| Chinese     |         | 7       | 8       | 8       |
| Filip       |         | 15      | 15      | 12      |
| Japanese    |         | 22      | 15      | 20      |
| Korean      |         | 5       | 3       | 3       |

**Table 6**  
**Where Living This Year While Attending UHM**

| Item  | 2005    | 2006    | 2007    | 2008    |
|---|---------|---------|---------|---------|
|   | Percent | Percent | Percent | Percent |
| On-campus housing                               |         | 47      | 52      | 48      |
| Residence within walking distance of university |         | 8       | 11      | 11      |
| Residence within one hour driving distance      |         | 41      | 31      | 34      |
| Residence more than one hour driving distance   |         | 4       | 5       | 7       |

**Table 7**  
**Freshman or Transfer Student**

| Item                      | 2005    | 2006    | 2007    | 2008    |
|---------------------------|---------|---------|---------|---------|
|                           | Percent | Percent | Percent | Percent |
| First-Time freshman       |         | 83      | 82      | 93      |
| Transfer UH campus        |         | 8       | 5       | 2       |
| Transfer UH 2-year campus |         | 3       | 5       | 2       |
| Transfer UH 4-year campus |         | 7       | 8       | 3       |

**Table 8**  
**Permanent Home Address**

| Item            | 2005    | 2006    | 2007    | 2008    |
|-----------------|---------|---------|---------|---------|
|                 | Percent | Percent | Percent | Percent |
| Oahu            |         | 71      | 59      | 60      |
| Neighbor island |         | 11      | 17      | 12      |
| US Mainland     |         | 17      | 23      | 26      |
| US Territory    |         | 1       | 0       | 1       |
| International   |         | 1       | 1       | 1       |

Source: 2005-2008 Student Interest Survey\*

2005 New Student Orientation respondents = 244

Return rate = 244/1,382 or 18 percent

2006 New Student Orientation respondents = 138

Return rate = 138/1,698 or 8 percent

2007 New Student Orientation respondents = 315

Return rate = 315/1,502 or 21 percent

2008 New Student Orientation respondents = 613

Return rate = 613/1,585 or 39 percent